

12 August 2014

199 Aba Khoushy Ave Mount Carmel, Haifa

By email: a.shapira@univ.haifa.ac.il

British Embassy 192 Hayarkon Street Tel Aviv 6340502 Israel

Tel: 972-3-725-1246 Fax: 972-3-527-1203 Email: rob.dixon@fco.gov.uk

Dear Mr Shapira,

Opening of applications for Chevening Scholarships: the prestigious global scholarship programme of the UK government

I am writing to alert you to the opening of applications for the 2015/2016 Chevening Scholarships Programme and inform you that we would welcome applications from within your institution who have the potential to be a future leader.

Chevening Scholarships are the UK government's global scholarship programme, funded by the Foreign and Commonwealth Office (FCO) and partner organisations. The Scholarships offer the opportunity to study for a one-year Master's degree at any of the UK's leading universities, and are awarded to outstanding established or emerging leaders across a wide range of fields.

The programme provides a unique opportunity for leaders of the future to build a global network of continuing professional significance and also to establish social, cultural, academic or commercial partnerships with the UK.

Applications for a Chevening Scholarship must be submitted online at www.chevening.org and the deadline for receipt of applications is 15 November at 23.59 GMT. Applications received after this date will not be processed.

Applicants should read the online guidance and demonstrate how they meet the Chevening selection criteria before submitting an application. If they have further questions about the programme they can use the contact us function on the website www.chevening.org.

Your assistance in promoting the Programme within your institution would be greatly appreciated and I would be grateful if you could direct those whom you consider would make excellent Chevening candidates to www.chevening.org. If you want to receive Chevening promotional materials to facilitate this please contact Gabi Kobrin, gabi.kobrin@fco.gov.uk or on 037251219 to discuss this further.

Whilst Chevening Scholarships are predominantly funded by the British Government, we are increasingly keen to explore alternative sources of funding that could complement the British Government grant and further increase the number of scholarships to be awarded to one particular country. Scholarship Partnerships are an excellent way to maximise the funding available and can bring direct benefits to each of the funding parties. Partnerships can be discussed directly with British Embassy and we would welcome you to contact us to explore further.

Rob Dixon

Deputy Head of Mission

British Embassy



