



Ministry of Science,  
Technology and Space



Prime Minister's Office



KEREN HAYESOD קרן הסיוד  
UNITED ISRAEL APPEAL

## ***The Second Annual Eric and Sheila Samson Prime Minister's Prize for Innovation in Alternative Fuels for Transportation***

The State of Israel considers the research and development of technologies that reduce the global use of oil in transportation as an international concern and a top national priority.

Thus, in 2011, the government of Israel, headed by Prime Minister Benjamin Netanyahu, initiated the [National Program to Reduce the Global Dependence on Oil](#), with the aim of encouraging global innovation and scientific breakthroughs in the field of alternative transportation fuels.

In order to promote the goals of this initiative, the Prime Minister's Office together with the Ministry of Science, Technology & Space, and Keren Hayesod-UIA, will grant in 2014, for the second time, "**The Eric and Sheila Samson Prime Minister's Prize for Innovation in Alternative Fuels for Transportation**". The recipients of the Prize in 2013 were Prof. G.A. Olah and Prof. S. Prakash, for developing and advancing the "Methanol Economy".

The 2014 annual prize will be awarded for global innovation, a scientific or a technological breakthrough in the field of alternative fuels in transportation. Nominees for the prize should be actively engaged in innovative, paradigm-shifting research or technology development in the field of alternative fuels in transportation worthy of significant and widespread attention. Citizens of any country, religion or race are eligible to be nominated

The prize of **one million US dollars** will be awarded by the Prime Minister of the State of Israel and the Minister of Science, Technology & Space, during The Fuels Choices Summit, to be held in December 2014.

Eric and Sheila Samson, permanent residents of Israel, are top international Jewish business leaders and philanthropists. They are highly devoted and committed to the State of Israel and the mission of Keren Hayesod, and their major charitable undertakings enable the advancement of important national and international initiatives.

Deadline for nominations: April 30, 2014

For nomination information and forms see <http://tinyurl.com/pmprize>

Questions about the nomination process for the prize may be directed to Paz Ben Nun at [Pazb@most.gov.il](mailto:Pazb@most.gov.il) or by telephone: 972-2-5411805.

Sincerely,

Avi Anati  
Deputy Director General  
Division of Planning & Control

Ministry of Science, Technology & Space