



HKU TEL AVIV INNOVATION HUB



Interested in MBA or master's Programs?
Unique scholarship opportunities for outstanding
Israeli candidates at the
University of Hong Kong Business School

HKU business school (HKUBS), Asia's premier international business school, is offering FULL and partial scholarships to outstanding Israeli candidates applying to its full-time MBA and one-year masters programs in Finance, Economics, Accounting, Fin Tech, Global Management, Business Analytics and Marketing. HKUBS nurtures first-class business leaders and academics, and places special emphasis on the economies, markets and cultures of China and Asia.

The scholarships may cover the full tuition of the selected program. All programs are taught in English. Successful candidates will need to relocate to Hong Kong for the duration of their studies.

For the first time, on the occasion of the establishment of HKU-TLV Innovation Hub, HKUBS is offering both full and partial scholarships to outstanding Israeli candidates applying to one of its master's or MBA programs.

HKU-TLV Innovation Hub was established by HKU Business School, merging the academic excellence of HKU, with Israel's innovative and entrepreneurial spirit, as a focal point for students, alumni, investors and corporations from Israel, Hong Kong and the Greater Bay Area.

HKU business school (HKUBS) - ranked #1 in Asia and #5 in the world (according to UTD Top 100 Business School Research Rankings 'Finance Research'2021) - is offering FULL scholarships to outstanding Israeli candidates (as well as partial scholarships), for its MBA and one-year masters programs in Finance, Economics, Accounting, Fin Tech, Global Management, Business Analytics and Marketing.

Regional Perspective in the Heart of Asia with a Strong China Focus.

HKU Business School is a leading, globally influential academic institution. Known as the Harvard of the East, HKUBS is deeply rooted in Hong Kong, but is truly international, with ~20% of the students coming from all corners of the world. HKUBS pursues global excellence with regional relevance, providing academic excellence in a dynamic and vibrant educational setting. The school places special emphasis on the economies, markets and cultures of China and Southeast Asia.

HKU Business School is fully accredited by the European Quality Improvement Systems (EQUIS) and the Association to Advance Collegiate Schools of Business (AACSB).

Dedicated scholarships to outstanding Israeli candidates

Five scholarships will cover the full tuition of the selected program.

Up to 15 scholarships will cover partial tuition, ranging from 40-70% of tuition.

Scholarships apply to tuition only. Separate stipends to cover living expenses are available to outstanding candidates.

All programs are full time and successful candidates will need to relocate to Hong Kong for the duration of their studies.

At the cornerstone of HKUBS are diversity of thought, personality, education and professional backgrounds. Successful applicants will have:

- Undergraduate studies from a reputable institution,
- Work (or military) experience,
- Diverse background,
- Extra-curricular experience,
- 2 reference letters from recent employers/commanders/professors.

Application Process

1. Candidates will provide the required documentation according to the criteria of their selected program. All applications must be submitted to dorit@hku-tlv.org.
2. Successful candidates will be invited for an interview at HKU-TLV Innovation Hub in Tel Aviv and will be asked to complete HKUBS' online application form.
3. Final round interview will be conducted by the Admissions Committee in Hong Kong and final decision conveyed by HKUBS.

Full-time MBA

HKUBS' full-time MBA program - ranked Asia's no. 1 in the World MBA Rankings (by the Economist Intelligence Unit (EIU) for nine consecutive years from 2010 to 2018) - has a strong Asia and China focus, providing students the opportunity for a Hong Kong/China track, and a true competitive edge in today's Asia-led economy. Two additional tracks, in London and in New York, are also available. This is a one-year-intensive program; further details can be found [here](#).

MBA Applicants should provide the following:

- i. Official/certifies true copy of transcripts
- ii. Certified true copy of degree certificate
- iii. Official GMAT/GRE score report*
- iv. Official TOEFL/IELTS (academic module) score report*
- v. A copy of your passport (page with photo)/photo ID
- vi. 2 references
- vii. CV/Resume

*Test scores can be submitted later in the process.

Selection criteria:

- Academic qualification (15%)
- Career-related track record (30%)
- GMAT/GRE score (10%)
- Interview performance (30%)
- Diversity of background (15%)

Some important points:

- For both admissions and scholarships, we give much importance to quality of work experience and interview performance.
- Interview is similar to a job interview. Candidates will be asked about their work experience, professional knowledge, and industry insights, along with their motivation to apply to the selected program and study at HKU.

- Previous education, professional experience, a diverse background, and ability to communicate well during the interview are critical elements for a successful application.
- Admissions and scholarships decisions are taken exclusively by the admission and scholarship selection committees. The decision by these committees is final and binding

Applications are accepted on a rolling basis until April 2023. Admission decisions are generally available 2 to 4 weeks after the interviews, which are communicated via email once all outstanding supporting documents have been received.

In exceptional cases, a conditional offer may be made subject to fulfilment of the GMAT/GRE and/or TOEFL/IELTS requirements.

Masters Programs

HKU Business School Masters Programs extends over a minimum of one academic year and a maximum of two academic years for full-time study. Most students tend to finish the program in one academic year.

Further details on the individual programs offered by HKUBS can be found here:

[Master of Accounting](#)

[Master of Economics](#)

[Master of Finance](#)

[Master of Finance in Financial Technology](#)

[Master of Global Management](#)

[Master of Science in Business Analytics](#)

[Master of Science in Marketing](#)

Master program applicants should provide the following:

- viii. Official/certifies true copy of transcripts
- ix. Certified true copy of degree certificate
- x. A copy of your passport (page with photo)/photo ID
- xi. 2 references
- xii. CV/Resume

Selection criteria:

- Academic performance
- Reputation of candidate's previous undergraduate or postgraduate institution
- Career-related track record
- Interview
- Diversity of background

Some important points:

- All Master programs specialize on specific topics (unlike the MBA program)
- Like in the MBA program, in addition to Academic performance, candidates who differentiate themselves through interesting internships, work experience (including military service), extra-curricular activities, have a higher chance for scholarships.
- Admissions and scholarships decisions are taken exclusively by the admission and scholarship selection committees. The decision by these committees is final and binding.

Possibility of working in HK after graduation with the IANG Visa

Non-local students that have obtained an undergraduate or higher qualification in a full-time and locally accredited program **in Hong Kong** (hereafter "non-local graduates") may apply to stay/return and work in the HKSAR under the IANG. The IANG is quota-free and non-sector specific.

HKU Career Development & Training Team facilitates students in terms of finding the right career opportunities.

About Hong Kong and HKU

Hong Kong is a dynamic, global city, located at the core of the Greater Bay area, on the doorstep to mainland China. Hong Kong is a strategic financial and business center, enjoying low taxes and the rule of law, and is considered as one of the world's freest economies.

The University of Hong Kong (HKU), consistently ranked amongst the world's top universities, has always been highly regarded as the city's flagship university since its foundation 110 years ago. As the oldest tertiary education institution in Hong Kong, HKU has an alumni community of over 270,000, and has established a solid

reputation as a premier international university and a member of the global family of universities.

Additional Information: <https://www.hkubs.hku.hk/>

Facebook: <https://www.facebook.com/hkufbe>

LinkedIn: <https://www.linkedin.com/school/hkufbe>

WeChat: 香港大学经管学院

Instagram: <https://www.instagram.com/hkufbe/>

Twitter: www.twitter.com/hkufbe